Case Study

A mobile-app version matching platform for legal services through screening, positioning and matching - three steps to connect clients to reduce time and cost.

GB SOFTWARE

Project Description

The project is to build a mobile app for a client, which is a start-up. The mobile app services as a matching platform for legal services, especially in helping their users to easily find and get matched with the legal services in Hong Kong SAR and mainland China. The matching also includes bookings and add-on services.

Our Scope Of Works

- UX/UI design of the mobile app and admin portal
- Design the system architecture and the product development of the mobile app (both IOS and Android)
- Create FSD and workflow for the system (both portal for admin and lawyers)
- Integration with Stripe, Sendgrid and OneSignal

Problems Faced by the Client

- Do not have a team to build a mobile app
- The cost in Hong Kong is expensive and unaffordable to build the Minimum Viable Product (MVP)

Our Approaches

- Deploy a technical and project management team for the client
- Design the system architecture and provide the system description and documentations

Impacts & Highlights

- Public users can use the app to easily find legal services through Q&A matching
- Lawyers and legal organisations can have the admin portal to manage their services and bookings